

THE DR. HAWS SELLER EXPERIENCE

We Don't Sell Homes. We Sell an Experience.

Your complete guide to selling your home with David R. Haws — Doctor of Real Estate, Coldwell Banker Sugar House.

■ 801-915-4315

✉ TheHawsgroup@gmail.com

■ DoctorSold.Homes

WHY DR. HAWS?

With over 20 years of experience and 500+ homes sold in Utah, David R. Haws — known as "Doc" since his golf days when his initials D.R.H. earned him the nickname — brings a doctor's precision, a dad's heart, and a champion's hustle to every single transaction. He doesn't just list your home. He engineers a complete marketing campaign designed to get you maximum exposure, maximum offers, and maximum results.

500+ Homes Sold	98% Client Satisfaction	14 Days Avg. on Market	20+ Years Experience
-----------------	-------------------------	------------------------	----------------------

YOUR 12-STEP SELLING JOURNEY

Here is every single thing I do to sell your home — from our first conversation to the closing table.

■ STEP 1 Free Home Valuation

I analyze your home's value using the latest market data, comparable sales, and neighborhood trends — giving you a precise, honest number backed by data, not guesswork.

■ **STEP 2**
**Listing Strategy
Session**

We meet to review your goals, timeline, and ideal outcome. I craft a custom marketing plan tailored specifically to your home and your life.

■ **STEP 3**
**Home Staging
Consultation**

I connect you with professional staging resources to maximize your home's visual appeal. First impressions sell homes — we make yours unforgettable.

■ **STEP 4**
**Professional
Photography &
Video**

Stunning professional photos, drone aerials, and cinematic video tours that make buyers stop scrolling and start dreaming about your home.

■ **STEP 5**
**Maximum Online
Exposure**

Your home is listed on MLS, Zillow, Realtor.com, Redfin, and 200+ websites. Plus a dedicated property website and social media campaign.

■ **STEP 6**
Social Media Blitz

Targeted Facebook, Instagram, and YouTube campaigns put your home in front of thousands of qualified buyers in Sugar House and beyond.

■ **STEP 7**
**Email & Network
Marketing**

Your listing goes to my entire buyer database, agent network, and Coldwell Banker's global network of over 100,000 agents worldwide.

■ **STEP 8**
**Open Houses &
Private Showings**

Strategically scheduled open houses and private showings with pre-qualified buyers. I handle every detail so you can focus on your next chapter.

■ **STEP 9**
Offer Negotiation

When offers come in, I negotiate fiercely on your behalf — protecting your equity, your terms, and your timeline. This is where experience pays off.

■ **STEP 10**
**Inspection &
Appraisal
Management**

I guide you through inspections and appraisals, helping you navigate repair requests and protect your bottom line with expert strategy.

■ **STEP 11**
Contract to Close

I manage every detail of the closing process — coordinating with title, lenders, and attorneys so nothing falls through the cracks.

■ **STEP 12**
SOLD — Keys & Celebration

You get your check, I get your hug. Then I stay in touch because this relationship doesn't end at the closing table — it's just the beginning.

THE COLDWELL BANKER ADVANTAGE

- **Global Network** — 100,000+ agents worldwide ready to find your buyer
- **Brand Recognition** — One of the most trusted names in real estate for over 100 years
- **Technology** — Cutting-edge marketing tools, AI-powered search, and digital campaigns
- **Market Data** — Access to the most comprehensive real estate data in the industry
- **Local Expertise** — Sugar House office with deep roots in the Salt Lake community

WHAT CLIENTS SAY

★★★★★ *"Dr. Haws sold our home in 9 days for \$22,000 over asking. His marketing is unlike anything we've seen. We felt like VIPs the entire time."*

— Sarah & Mike T., Sugar House, UT

★★★★★ *"We've bought and sold 4 homes. Nobody comes close to David's level of service, communication, and results. He's our agent for life."*

— The Anderson Family, Millcreek, UT

READY TO EXPERIENCE THE DIFFERENCE?

Call or text me today. By the time we meet, you'll already know — this is the right choice.

■ 801-915-4315 | ✉ TheHawsgroup@gmail.com | ■ DoctorSold.Homes

David R. Haws | Doctor of Real Estate | Coldwell Banker Sugar House